

EVENTS PROGRAMME

2024





BE INSPIRED BY INDUSTRY ICONS



GET LISTED IN THE PITCHING ZONE



SHOWCASE YOUR PRODUCT

**GET TRADE INSIGHTS FROM
INDUSTRY PANEL DISCUSSIONS**



**ACCELERATE YOUR GROWTH WITH
INDUSTRY EXPERTS**



**NETWORK WITH LIKE-MINDED
ENTREPRENEURS**



19TH MARCH 2024 - THE MERMAID, LONDON

FOODSERVICE SUMMIT



**BREAD
& JAM**

Joelson



FOOD SERVICE SUMMIT

POWERED BY Joelson



UNVEILING OPPORTUNITIES IN QSR, HORECA, SCHOOLS, HOSPITALS, TRAVEL, CAFES & BEYOND FOR FAST GROWTH CHALLENGER BRANDS

Join 400+ emerging brands for a **deep dive industry summit** into the world of foodservice at the Mermaid London on 19th March 2024, powered by Joelson. If you're an ambitious challenger brand looking to learn more or expand into the foodservice industry, this event is not to be missed.

WHAT'S ON?



Opportunities to pitch to buyers from the likes of Gail's, Joe & The Juice, Bidfood, CREED and more



Get your product reviewed at the Buyers' Panel and get personalised, invaluable feedback



Get the inside scoop about foodservice from 20+ Industry Icons



Unrivalled networking opportunities with 400+ like-minded challenger brands



Complimentary hot lunch and tea & coffee, included with your ticket



9 hours of peer-to-peer knowledge sharing in the foodservice industry

TICKETS AVAILABLE VIA EVENTBRITE NOW



23RD MAY 2024 - NATWEST, 250 BISHOPSGATE, LONDON

THE STARTUP SUMMIT



START
UP 2024
SUMMIT



THE STARTUP SUMMIT

POWERED BY



START
UP 2024
SUMMIT

FOR DISRUPTIVE EMERGING FMCG BRANDS KEEN TO SECURE FLAGSHIP RETAIL LISTINGS, GROW THEIR TRIBE & SCALE UP FAST

Join 400+ emerging FMCG brands, industry experts, retailers and distributors at The Startup Summit by Bread & Jam, on 23rd May 2024 in London. A one-day event for disruptive emerging FMCG brands keen to secure retail listings, grow their tribe and scale up fast.

WHAT'S ON?



Get Listed at the Pitching Zone:
Get your product in front of key
buyers from national retailers
and distributors and snag a listing



Producers' Table: Showcase your
product and get invaluable
industry feedback



Absorb wisdom and receive
practical, actionable advice from
20+ Industry Icons



Network and rub shoulders with
key industry players who can
turbocharge your growth



Complimentary Teas & Coffees,
Lunch and Social Drinks To Keep
You Fuelled

EARLY BIRD TICKETS AVAILABLE VIA EVENTBRITE NOW



16-17TH JULY 2024 - BUSINESS DESIGN CENTRE, LONDON

BREAD & JAM FESTIVAL



BREAD & JAM FESTIVAL

16-17TH JULY 2024

BDC, LONDON



**BREAD
& JAM**
FESTIVAL
2024

THE MUST-ATTEND ANNUAL GATHERING FOR FMCG CHALLENGER BRANDS LOOKING TO ACCELERATE THEIR GROWTH

We're excited to say our legendary festival will be back on 16th and 17th July at the Business Design Centre in Islington, London. Since launching in 2016, the Bread & Jam Festival has become the must-attend event of the year for hundreds of ambitious food and drink brands.

WHAT'S ON?



Opportunities to pitch to 50+ national and speciality buyers from the likes of Selfridges, Whole Foods, Co-op and more



Get personalised feedback on your product from a panel of buyers and industry experts



Hear from 100+ speakers across 60+ hours of industry content



Network with 100s of like-minded, ambitious FMCG founders



Mingle with investors, manufacturers and industry experts and accelerate your growth FAST



Showcase your products and get real time feedback from attendees in the Producers' Shop

EARLY BIRD TICKETS AVAILABLE VIA EVENTBRITE NOW



15TH OCTOBER 2024 - BUSINESS DESIGN CENTRE, LONDON

CHEERS! THE DRINKS SUMMIT



CHEERS! THE DRINKS SUMMIT

15TH OCTOBER 2024
BDC, LONDON



**A ONE DAY DEEP DIVE SUMMIT FOR CHALLENGER
DRINKS BRANDS LOOKING TO SECURE NATIONAL
LISTINGS & GATHER TRADE INSIGHTS**

Join us for a 1 day, deep dive summit on 15th October 2024 for ambitious challenger drinks brands, industry investors, drinks category buyers and industry experts to gather, as we delve into the nuances and opportunities of this dynamic sector.

WHAT'S ON?



Get listed at the Pitching Zone, and get the chance to pitch to some of the UK's top retailers



Taste and Rate Bar: Get industry feedback for your drinks brand



Meet the Investor Zone: Get facetime with industry angels, VCs, private equity & family offices looking to invest in challenger brands



Meet your category specific network of advisors, experts and peers



Get practical, actionable advice from 20+ industry icons



Complimentary teas & coffees, lunch & happy hour social drinks to keep you fuelled

TICKETS AVAILABLE SOON



KEEN TO SMASH YOUR GOALS IN 2024? REACH OUT TO THE TEAM AT HELLO@BREADANDJAMFEST.COM

FIND OUT:

- ✓ HOW TO ACCELERATE YOUR GROWTH
- ✓ WHICH EVENTS SHOULD YOU ATTEND?
- ✓ HOW YOU CAN MAKE THE MOST OF IT
- ✓ RETAIL PITCHING - HOW DOES IT WORK?
- ✓ HOW TO GROW YOUR NETWORK
- ✓ HOW TO MEET INVESTORS & SECURE FUNDING
- ✓ HOW TO JOIN THE CHALLENGER BRAND COMMUNITY



WWW.BREADANDJAMFEST.COM

